

# 5G ITALY

The Global Meeting in Rome

3<sup>rd</sup> Edition

1-2-3  
DEC 2020

# THE CONFERENCE

The yearly appointment with **5G Italy** is back again. Promoted by the Italian National Inter-University Consortium for Telecommunications – **CNIT** (Consorzio Nazionale Interuniversitario per le Telecomunicazioni), 5G Italy has proven to be the most significant event in Italy dedicated to 5G and its several application areas.

The third edition of **5G Italy** is meant to represent an advanced and structured journey through the technological challenges presently faced by the main industrialised Countries in the World.

The event will host not only the main conference, but also an international PhD School, scientific sessions featuring leading international experts, and specific sessions where researchers and newly established companies can present their solutions in the field.

The mission of **5G Italy**, indeed, has always been to create a new link among universities, scientific research and businesses: a good opportunity for recent graduates and companies to meet.



# 5G Italy ATTENDEES

Distinguished representatives from Public Administration and top-rated Italian and foreign companies will attend **5G Italy** Conference.

As with the previous editions, attendees to **5G Italy** will be chosen from among a list of top managers working in the areas to be discussed at the event and possibly appealing for sponsor companies. Supercom will support the **CNIT** in drafting and delivering individual invitations, checking availability of those invited and ensuring the highest and most qualified attendance possible.

## Figures from the last edition:

300+ attendees/day, for a total of 1,000+ attendees

The following positions are admitted for invitation to "5G Italy":

- CEO
- CIO
- CISO
- CSO
- CRO
- CFO
- IT

An interested, qualified and clever audience, completing the most important event of the year in the field.



# PhD SCHOOL AND SCIENTIFIC SESSIONS

**5G International PhD School** has been conceived by the **CNIT** as a prestigious, highly scientific event, companion to **5G Italy** Conference.

**5G International PhD School** is an event where all researchers possibly interested in 5G technology can team up to seize the countless research opportunities that 5G and its applications can offer.

All participants will be awarded ECTS credits.

Researchers enrolled at **5G International PhD School** will attend an exclusive 3-day tutorial on 5G research topics, held by globally renowned professors, and will be allowed to attend **5G Italy** Conference free of charge.

**2019 Edition:** [www.5gitaly.eu/2019/phd-school/](http://www.5gitaly.eu/2019/phd-school/)

## SCIENTIFIC SESSIONS

**5G Italy** programme also includes scientific sessions, open to all those registered to the event and the PhD School, which will take place in parallel with the main Conference. As part of such sessions, *Keynote Speeches and Invited Talks* on specific topics will be held in English by leading international 5G experts.

**2019 Edition:**  
[www.5gitaly.eu/2019/sessioni-scientifiche/](http://www.5gitaly.eu/2019/sessioni-scientifiche/)

# LIVE STREAMING AND VIRTUAL SPONSOR AREA

Once again, **CNR Auditorium** in Rome will host this third **5GItaly** edition.

This time, however, with some great news: an **online** version will come along the usual **on-site** version, to reach not only a wider audience, but also to experiment **new types of interaction** and presentation of findings.

**A virtual meeting** will take place thanks to a high-quality and reliable tool, connecting audience and speakers interactively.

Higher visibility will be granted to those supporting **5GItaly** by creating a dedicated environment.

All those **live-streaming** the event will access a dedicated menu, listing **sponsor companies** together with a brief description of the same, download **merchandising material**, access a **data collection form**, and **display a 3D environment** where the on-line experience will look pretty much as attending on site.

Participants will be allowed to visit stands recreated quite accurately in their details, **“stopping by”** for a chat with exhibitors, thanks to virtual chats or instant messages, leaf through a brochure, and receive **“virtual gadgets”**.

The staff will provide all the Sponsors with a basic prearranged stand, included in the **MAIN, PLATINUM** and **GOLD SPONSOR** fee. These stands may however be modified and customised according to the corporate brand identity, subject to a surcharge, which may vary based on the type of customisation chosen.

Access to the media will also be granted to all the Sponsors, as well as interaction with the audience through the major digital communication platforms.



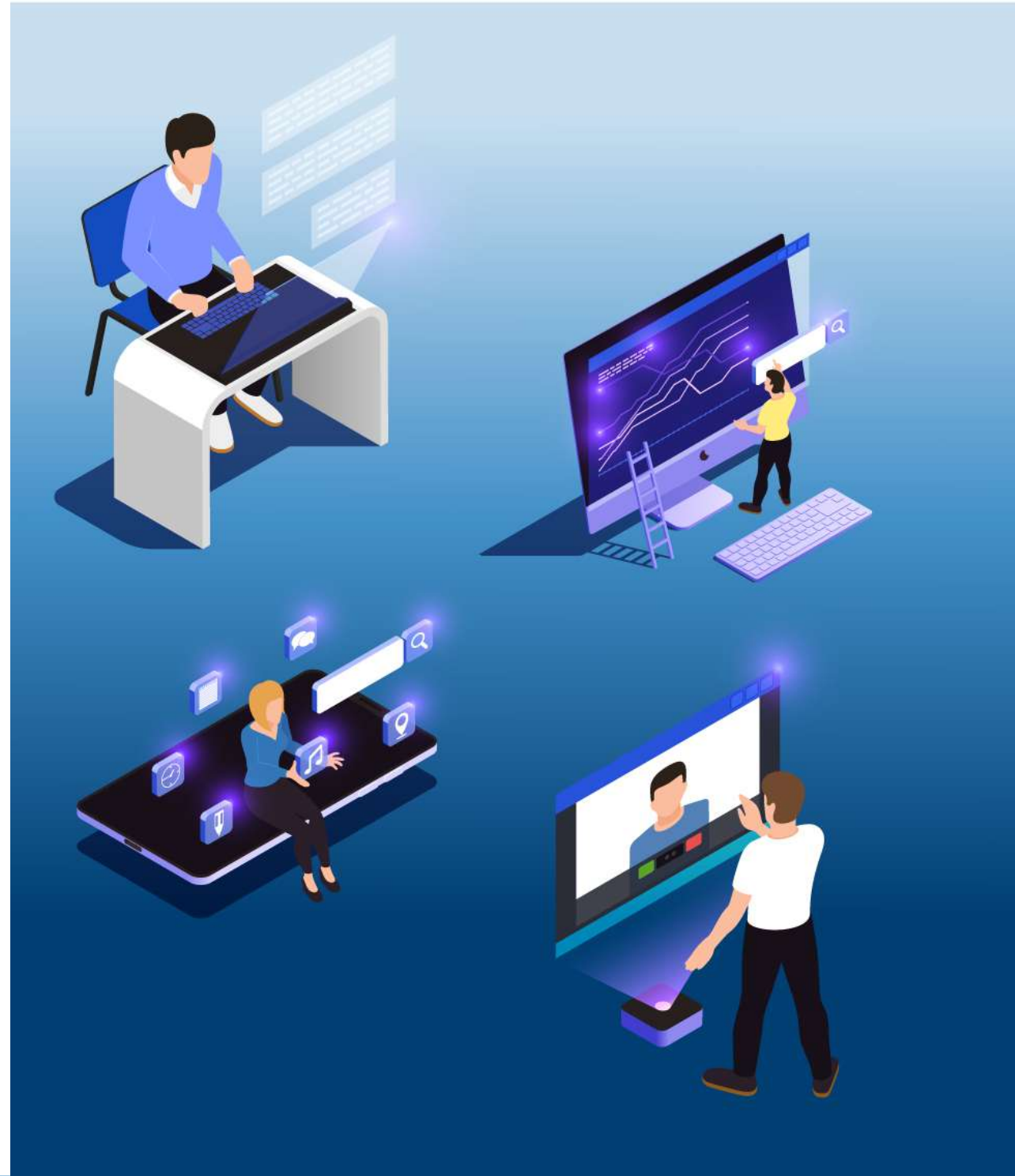
# DEMOS

What's more, Sponsors will be able to broadcast live their **DEMOS** during their scheduled speeches, while easily drafting and preparing them at their premises.

All the contents of the Conference, speeches and **DEMOS** will be made available also **on demand** by means of a dedicated platform, meant to encourage audience-speakers interaction via forums, chats or instant web messages.

Access to specific contents can be either free or restricted to those in possession of the relevant credentials.

Both live and on-demand activities have been thought to be transmitted through a **multilingual** portal.



# MAIN SPONSOR

€ 15.000,00

## ● SPEECH

15-minute individual speech from the stand located between two round tables. Possibility to project a presentation, possibly including a short corporate video teaser (*max. 2"*) about 5G. SHORT SPEECH 2 short speeches in two panels of the round tables scheduled for the 3-day agenda.

## ● VIDEO SPEECH

Video shooting of the speeches and circulation after the event is concluded (*social media, website, focus email*).

## ● VIDEO INTERVIEW

Interviews to the speakers after the event and circulation after the event is concluded (*social media, website, focus email*).

## ● PHOTOS & CVs

Publication of the speakers' pictures together with a short bio on the event website and catalogue (*max. 1,000 characters including spaces*).

## ● DEMO AREA

A 75-sqm hall is available exclusively for company presentations, workshops and screenings. Sponsors may mount the area with their own equipment. The area is provided with 43-inch 4k monitors, direction computers, modular desks and side workstations with LAN access.

## ● NETWORKING AREA

A 45-sqm hall located opposite Demo Area is available at the sponsor's sole use, for networking and private meetings (*workstations, meeting desks, seats, refreshments*). Equipped with monitors.

## ● DIGITAL CORRIDOR

16 touch-screens, in Portrait 1980 x 1080 px format, to be used to showcase presentations, posters, pictures, audio-video or for surfing the net. The screens are positioned in the digital corridor right next to Networking and Demo Areas.

## ● COMPANY LOGO

The Company Logo will be present on all communication material of the Conference (*video teasers, website, catalogue, printed and video material, slides introducing new panels, etc.*).

## ● COMPANY DESCRIPTION

A Company description will be published on the event website and catalogue (*max.*

*2,500 characters including spaces*).

## ● ADVERTISING PAGE

1 105 x 148 mm advertising page, published on the event catalogue, handed out during the event (*primary position – inside front concluded, back concluded, inside back concluded, facing page, etc. - as available*).

## ● MERCHANDISING

Company merchandising could be handed out at the registration desk and put into the shoppers of the Conference participants (*gadgets, block-notes, data sheets – max. 500 items*).

## ● ROLL UP

2 roll-up displays, one of which will be positioned in the Conference room beside the head table, and the other one in the foyer.

## TICKETS

● 5 admission tickets included in the package, for clients and/or partners.

## PASSES

● Up to 4 PASSES for collaborators.

## GALA DINNER

● 4 admissions for the gala dinner.

# PLATINUM SPONSOR

€ 10.000,00

- **SPEECH**

SPEECH 10-minute individual speech from the stand located between two round tables. Possibility to project a presentation, possibly including a short corporate video teaser (*max. 2"*) about 5G.

- **SHORT SPEECH**

A short speech in a panel of the round tables scheduled for the 3-day agenda.

- **VIDEO SPEECH**

Video shooting of the speeches and circulation after the event is concluded (*social media, website, focus email*).

- **VIDEO INTERVIEW**

Interviews to the speakers after the event and circulation after the event is concluded (*social media, website, focus email*).

- **PHOTOS & CVs**

Publication of the speakers' pictures together with a short bio on the event website and catalogue (*max. 1,000 characters including spaces*).

- **DIGITAL CORRIDOR**

16 touch-screens, in Portrait 1980 x 1080 px format, to be used to showcase presentations, posters, pictures, audio-video or for surfing the net. The screens are positioned in the digital corridor right next to Networking and Demo Areas.

- **COMPANY LOGO**

The Company Logo will be present on all communication material of the Conference (*video teasers, website, catalogue, printed and video material, slides introducing new panels, etc.*).

- **COMPANY DESCRIPTION**

A Company description will be published on the event website and catalogue (*max. 2,500 characters including spaces*).

- **ADVERTISING PAGE**

1 105 x 148 mm advertising page, published on the event catalogue, handed out during the event (*internal position*).

- **MERCHANDISING**

Company merchandising could be handed out at the registration desk and put into the shoppers of the Conference participants (*gadgets, block-notes, data sheets (max. 500 items)*).

- **ROLL UP**

1 roll-up display, positioned in the foyer next to the Conference room.

- **TICKETS**

3 admission tickets included in the package, for clients and/or partners.

- **PASSES**

Up to 2 PASSES for collaborators.

- **GALA DINNER**

2 admissions for the gala dinner.



# GOLD SPONSOR

€ 5.000,00

- **SHORT SPEECH**

A short speech in a panel of the round tables scheduled for the 3-day agenda.

- **VIDEO SPEECH**

Video shooting of the short speech and circulation after the event is concluded (social media, website, focus email).

- **VIDEO INTERVIEW**

Interviews to the speakers after the event and circulation after the event is concluded (*social media, website, focus email*).

- **PHOTOS & CVs**

Publication of the speaker's picture together with a short bio on the event website and catalogue (*max. 1,000 characters including spaces*).

- **COMPANY LOGO**

The Company Logo will be present on all communication material of the Conference (*video teasers, website, catalogue, printed and video material, slides introducing new panels, etc.*).

- **COMPANY DESCRIPTION**

A Company description will be published on the event website and catalogue (*max. 2,500 characters including spaces*).

- **ADVERTISING PAGE**

1 105 x 148 mm advertising page, published on the event catalogue, handed out during the event (*internal position*).

- **MERCHANDISING**

Company merchandising could be handed out at the registration desk and put into the shoppers of the Conference participants (*gadgets, block-notes, data sheets max. 500 items*).

- **ROLL UP**

1 roll-up display, positioned in the foyer next to the Conference room.

- **TICKETS**

2 admission tickets included in the package, for clients and/or partners.

- **PASSES**

1 PASS for collaborators.

- **GALA DINNER**

1 admission for the gala dinner.

# BRONZE SPONSOR

€ 2.500,00

- The Company Logo will be present on all communication material of the event, both online and offline (website, invitations, catalogue, brochures, etc.).

# EXTRA SPONSOR

- **GALA EVENING AND CNIT AWARD :**  
(Single Sponsor) Welcome speech by the Sponsor Company's Managing Director, with sponsorship indicated as follows: "Gala Evening sponsored by ...", visible on the event Catalogue and on other paper material positioned in the room (*leaflets with menu, little gadgets, etc.*). The following will be invited to the Gala Dinner: Speakers, Representative of Institutional bodies (*Government, Parliament, Regulatory Authorities, Representatives of Public Administrations, companies and the media, experts in the field*). The Company sponsoring the Gala Dinner will see its name next to the **CNIT Award 2020**.

€ 10.000,00 + Iva

- **PhD SCHOOL:**  
Exclusive sponsorship of the PhD School + presentation speech. The Company Logo will be printed on all communication material of the Conference as PhD School sponsor (*video teasers, website, catalogue, printed and video material, slides introducing new panels, etc.*). Participants to 2019 edition of the PhD School were 120.

€ 10.000,00 + Iva

- **WHITE BOOK:**  
The White Book will be printed in 300 hard copies and will be handed in directly by the CNIT's President at the end of each panel to all the speakers of 5G Italy Conference. A soft copy will also be released, to be downloaded from 5G Italy website after filling in a registration form.

(50% discount for Main sponsors; 30% discount for Platinum sponsors; 10% discount for Gold sponsors).

€ 5.000,00 + Iva

- **LUNCH:**  
Exclusive sponsorship of the Lunches (*max. 2 companies, one per day*): the Company Logo, with the wording "Lunch sponsored by ..." will be printed on the event catalogue and on other paper material positioned in the lunch area (*mini balls on buffet and dining tables, customised roll-up display positioned in a*

*highly visible location, with directions for lunch*).

€ 5.000,00 + Iva

- **MERCHANDISING :**  
MERCHANDISING Company merchandising could be handed out at the registration desk and put into the shoppers of the Conference participants (*gadgets, block-notes, data sheets (max. 500 items)*).

€ 1.000,00 + Iva

- **ROLL UP:**  
A company roll-up display will be positioned in a highly visible location for the total duration of the event (*three days*).

€ 1.000,00 + Iva

- **ADVERTISING PAGE:**  
1 105 x 148 mm advertising page, published on the event catalogue, handed out during the event (*internal position*).

€ 500,00 + Iva

- **DOUBLE ADVERTISING PAGE:**  
1 297 x 420 mm advertising page, published on the event catalogue, handed out during the event (*internal position*).

€ 1.000,00 + Iva



**5G ITALY**  
The Global Meeting in Rome  
**3rd Edition**

# HOW TO ATTEND 5G Italy

## INFO FOR SPONSORS

**Eliana D'Aquanno**



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## CONTACTS & ADMINISTRATION



event@5gitaly.eu



www.5Gitaly.eu



#5GItaly2020